



Cedar Rapids Blue Devils



Sponsorship Request Letter

Dear Business Owner:

Let me take this opportunity to introduce you to the **Cedar Rapids Blues Devils Softball Club**. We are a long-established organization from the Cedar Rapids, IA area, strongly in support of the development of girls' softball skills, as well as encouraging positive involvement in society. Our goal is to provide an instructive environment for the girls, as well as fielding a competitive team that enjoys success locally and regionally.

We are offering an opportunity to local businesses like yours to become a club sponsor. Your contributions will be targeted exclusively to lessen the growing costs of the club, enabling all members to fully participate in team training programs, USSSA and Perfect Game leagues and tournaments.

The Cedar Rapids Blue Devil Softball club is guided by a volunteer team of coaches and dedicated parent volunteers. Our primary revenue source is registration fees paid by families and donations received from generous individuals and businesses. Since these funds do not cover each team's operating expenses, our players often must raise their own funds to pay for equipment, training fees, travel, and tournament entry fees. The average cost per player to participate in all activities is \$1250, which is difficult for families with more than one player or modest means.

In order to continue to make this rewarding experience a reality for our youth, we are reaching out directly to area businesses, family, and friends, and offering the opportunity to help by becoming a club sponsor! While any sponsorship level you select will be greatly appreciated, a donation of \$300.00 or more will earn you a Proud Club Sponsor Plaque with a club photo to display on your office wall, a valuable marketing tool as well.

Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,

Joshua Jensen

Club Treasurer/Secretary, Cedar Rapids Blue Devils



Cedar Rapids Blue Devils



2024 Sponsorship Packages

Anyone interested in supporting the Cedar Rapids Blue Devils Softball Club should contact Josh Jensen, Club Treasury/Secretary at cedarrapidsbluedevils@gmail.com or by phone at 319-899-0348

Club Sponsorships

In return for their support, Club Sponsors will receive the following:

_____ \$1000.00 + GOLD SPONSOR:

- Display of your logo on center of team banners (12" x 10" display)
- A Proud Club Sponsor Plaque with a club photo
- Display of your logo on our website
- Shout outs on our social media pages with your contact information listed

_____ \$500 - \$999.00 Silver Sponsor:

- Display of your logo on team banners (12" x 5" display)
- A Proud Club Sponsor Plaque with a club photo
- Display of your logo on our website
- Shout outs on your social media pages

_____ \$300 - \$499.00 Bronze Sponsor:

- Display of your logo on team banners (6" x 3" display)
- A Proud Club Sponsor Plaque with a club photo
- Display of your logo on our website

_____ General Club Donation (any amount of money)

- Display of your logo on our website

Thank you for your support!



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Sponsorship Selection Form

Please consider making your selection below and return it with your sponsorship donation today. Upon receipt, I will contact you for information regarding your advertisements and/or logo as well as returning a Donation Receipt.

Club Sponsorships

_____ \$1000.00 or more GOLD SPONSOR

\$_____ Enter amount of your Gold Sponsorship

_____ \$500 - \$999.00 Silver Sponsor

_____ \$300 - \$499.00 Bronze Sponsor

_____ General Club Donation (any amount of money)

\$_____ Enter amount of your general donation

Please choose your sponsorship level above and mail your completed form with your check made payable to the **Cedar Rapids Blue Devils** at the address below. Or you may return it to any player for them to deliver to their coach at the next practice or game.

Attention: Josh Jensen/Cedar Rapids Blue Devils, 84 135th Street, Lisbon, IA 52253
or email me at cedarrapidsbluedevils@gmail.com .



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Team Banner Sample



BRONZE SPONSOR 6" x 2"	SILVER SPONSOR 12" x 5"	SILVER SPONSOR 12" x 5"	GOLD SPONSOR 12" x 10"	SILVER SPONSOR 12" x 5"	SILVER SPONSOR 12" x 5"	BRONZE SPONSOR 6" x 2"
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